

**OCTOBER 1, 2009**

**ENERGY INNOVATIONS ANNOUNCES NEW SUNFLOWER PRODUCT AT SOLAR POWER INTERNATIONAL**

Energy Innovations, Inc., manufacturer of high concentration solar modules and systems, announced today that it will be introducing a new generation of Sunflower product at the Solar Power International show in Anaheim, California on October 26 – 28.

The new Sunflower HCPV system represents the latest in concentrated photovoltaic technology. The Sunflower HCPV module has achieved a world-leading 29% conversion efficiency. Come visit us at Booth 1724 to see the world's most efficient HCPV module. At 1,200 suns, EI's Sunflower system produces more energy per installed Watt making it the most cost-effective solution available today. You will also learn how EI's fully integrated systems approach reduces your installation time and total installed cost. From our integrated non-penetrating mounting system that is simple to assemble and requires no concrete or expensive footings, to our factory installed primary wiring, every element of the design reduces your total installed cost.